



8th November 2021

BlueMount Capital (Queensland) appoints Chief Operations Officer

The Queensland office of capital markets group BlueMount Capital has appointed Ken Freer as Chief Operations Officer.

Speaking with BlueMount Capital Managing Director, Dr Mark Rainbird, about this appointment, Mark said, “We are looking to strengthen our executive management as we look to grow the business and our market presence. Our business is looking to invest in synergistic activities that support its core offering around capital markets corporate advisory and financing while supporting our clients and investors”.

Having worked with BlueMount Capital on various projects over the past 9 years, Ken is now joining the team in a full-time capacity.

“I’m looking forward to leveraging my business experience, skills and network to support our clients and investors and help facilitate successful outcomes for them and their businesses.” Ken said when talking about his expectations of the new role.

Ken has over 25 years’ experience in fast moving consumer goods with senior roles in general management, sales and marketing across a range of companies including Wellcome Australia, Reckitt & Colman, PepsiCo Foods International (Frito-Lay) and Lion Co. as Managing Director of Castlemaine Perkins.

Ken also has extensive experience in the field of sports administration, having been General Manager for the Lexmark Indy 300, Director of Motorsport for IMG and the CEO for Queensland Rugby and the Reds.

Ken is a member of the Australian Institute of Company Directors and holds an MBA from INSEAD (France) and a Bachelor of Pharmacy (Melbourne).

Mark added, “Ken has strong entrepreneurial and corporate experience, and we expect he will bring a strong people and culture focus to the business.”

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About BlueMount Capital

BlueMount Capital is an Australian based investment firm and corporate finance group assisting and advising corporate clients on listing on the ASX, M&A, private placements, cross border transactions and the raising of capital from the equity and debt markets.

For more information please email brisbane@bluemountcapital.com or phone +61 7 3160 2840.



AUSTRALIA CHINA USA

BlueMount Capital (Qld) Pty Ltd ACN 147 942 603 Authorised Representative for AFSL 230680
Level 5 • 15 Astor Terrace Spring Hill Queensland 4000 Australia. Phone +61 7 3160 2840
Email brisbane@bluemountcapital.com www.bluemountcapital.com