

Funding Strategies



**We specialise in providing
business advisory and investor
introduction services.**



Equity Capital Raising

- Determining funding strategy
- Producing investment documents
- Provisioning of investor marketing and distribution services
- Managing capital raise and ensuring compliance requirements are met
- Up to \$5m

Debt Financing

- Business loans
- Unsecured
- Trade / Invoice
- Equipment
- R&D
- Venture Debt
- Senior Debt
- Acquisition Finance



Strategy Session

- Current / Future State
- Business Models / Financials
- Structuring
- Market Opportunities
- Business Plan / Roadmap

Investor Ready

- Strategy Structure
- Investment Documents
- Financial Modelling / Valuation
- Data Room



Testimonials



Bianca Brown
Managing Director, Instant Consult

Our experience with Funding Strategies has been invaluable. Mark, Birgit, Stephen and their colleagues made an exceptional team. You can expect a professional, prompt, organised and personal approach when working with Funding Strategies. They also went out of their way to spend valuable time with us to talk us through each process so we understood very clearly the steps of our capital raise and both the short-term and long-term strategies for our company. We highly recommend Funding Strategies and look forward to working with the team again.



Funding  Strategies

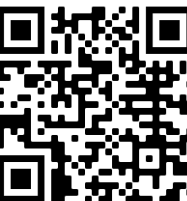


Glenda McTavish
Director, Jazz Junktion

Working with Stephen and Mark has been a wonderful journey. I really appreciate their thoughts and ability to listen. Every suggestion has led to productive conversations and now bold actions. I'm really looking forward to the next opportunity.



Funding  Strategies



Testimonials



Paul Cooper
Private Investor

Funding Strategies introduced me to this opportunity as part of a growth funding round. I happily invested realising that the founders, Travis and Bianca Brown would remain part of the company. Mark explained the deal, opportunity and potential risks and I invested as a diversified wholesale investor. The process was efficient and together, the company was built over the next three years with an exit of multiple of invested capital. Another great deal done. Thanks for the invitation to participate Mark.



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Gary Borham
COO & Co-Founder, LifeTech Balance

The team at Funding Strategies (FS) really deliver. As a small start up we are budget conscious and demanding on outcomes, FS managed both of these. Mark and Stephen presented a considered approach to our capital raise leveraging their years of experience. We have encountered most of the team in our time with FS and they all convey the same willingness and commitment to our project as do the leaders. We continue to partner with FS and recommend them to other businesses looking for an elite team.



Funding  Strategies



Investment Opportunities

Venture Capital

- High growth private opportunities
- Investment size ranging from \$25k
- Software / Technology companies
- Series A & B / Board opportunities

Pre-IPO

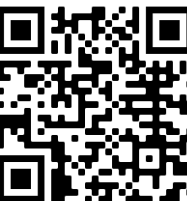
- High growth private opportunities
- Investment size ranging from \$25k
- All industries / Expansion Capital
- Discount to IPO price
- Listing in 6-18 months

IPO








- Raising under Prospectus
- Investment size ranging from \$2k
- All industries / Expansion Capital
- Raising at IPO price
- Stock market liquidity

High Yield

- Direct / Fund Investments
- Debt / Convertible notes
- 5-15% yield
- Secured / Unsecured
- Minimum investment \$50k



Venture Capital Track Record

Company	Share Price / Valuation	Updated Share Price / Valuation	Valuation Increase
 OPMANTEK	\$0.04 \$1.76m	\$0.55 \$30.0m	X 17.0
 VELOCITY PROPERTY GROUP <small>VISION INTEGRITY LIFESTYLE</small>	\$0.84 (ASX:VP7)	\$1.225 (ASX:VP7)	X 1.45
 prm CLOUD SOLUTIONS	\$0.02 \$2.8m	\$1.00 \$7.5m (ASX:ERR) listing Dec 2014	X 2.7
 squirrel Superannuation	\$0.04 \$2.8m	\$0.159 \$25.36m	X 9.0
 Instant Consult®	\$0.02 \$1.32m	\$0.07 \$7.8m	X 4.9
 WALKER CAPITAL	\$0.01 \$2.0m	\$0.03 \$7.1	X 2.6
 OCULAR ROBOTICS	\$0.04 \$4.2m	\$0.20 \$26m	X 6.2



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Please come and speak with us



Steffanie Dorgan
Client Services



Ken Freer
Chief Operations
Officer



Eugenia Arrarte
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