

IMANI Cloud technology solution endorsed by Salesforce ([\\$155b](#))

IMANI has been featured on salesforce.com as an important industry leader with a [detailed case study](#) performed.

- Salesforce is the worlds leading provider of [cloud CRM computing](#)
- The global cloud computing [market size](#) was valued at USD 266.0 billion in 2019 and is expected to expand at a Compound Annual Growth Rate (CAGR) of 14.9% from 2020 to 2027
- IMANI has taken the Salesforce platform and layered on applications and support to help companies manage everything from digital advertising and lead scoring through to follow up and conversion
- In addition, managing all of a customers' marketing and sales through the customised Salesforce solution, IMANI can link together previously disparate systems and deliver a true 360-view of a customers' business at all times.
- The solution leverages capabilities from Sales Cloud, Marketing Cloud, and Pardot as well as apps like Get Feedback, Mission Control, and QWILR from the AppExchange
- It also uses Heroku to seamlessly link Salesforce with a host of live digital assets.
- IMANI Cloud can **save up to 50%** of the Marketing expense in a new residential build
- IMANI can tailor the Cloud solution for Property and Construction companies. Reducing the implementation time from many months to weeks saves significant time, resources and waste
- IMANI is actively seeking new clients in AUS and NZ for growth

Regards

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28.06.20

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