



30 November, 2013

OCULAR ROBOTICS NAMED NSW BUSINESS OF THE YEAR

Ocular Robotics, a robotics technology company based in Hurstville in Sydney, has won the NSW Business Chamber's Business of the Year Award.

The Award was presented at a black-tie function attended by more than 800 guests this evening in Sydney.

"It is great to see an Australian hi-tech manufacturing business at the cutting edge of the industry, and thriving through innovation, employing highly skilled workers and forging a strong reputation for Australian businesses in the international marketplace," said Stephen Cartwright, CEO of the NSW Business Chamber

"The NSW Business Chamber can trace its origins back to the Chamber of Manufactures, and manufacturing still makes up a significant part of our membership, so to see a manufacturing business win this highly sought after award is a wonderful achievement.

"It speaks volumes about the importance of innovation in preserving and advancing Australia's technology and manufacturing sectors.

"The State-wide Awards program is a result of the strong relationships we are forging between the NSW Business Chamber and Local Chambers of Commerce across the State.

"An important goal of the program is to support the Chamber movement as it continues to grow and strengthen the voice of business across Australia," Mr Cartwright said.

Ocular Robotics was also named the winner of the Excellence in Innovation category, presented by QANTAS.

Ocular Robotics' "RobotEye" technology has solved significant performance limitations for many systems that rely on information from sensors such as cameras, laser range scanners, and any sensor operating from the ultraviolet through to millimetre wave radar.

The impact of this innovative technology has been the generation of significant export revenues, the creation of a number of highly skilled, high value jobs that help to build a healthy and dynamic robotics industry in Australia .

"I'm absolutely thrilled to win this Award, it's a wonderful surprise and a great reward for the entire team at Ocular Robotics," said Mark Bishop, CEO of Ocular Robotics.

"Australia has not traditionally been successful in commercialising local technology. This Award demonstrates that success against the odds is attainable, and we are proud to be an example to other companies and entrepreneurs," Mr Bishop said.





2013 was a significant milestone for the NSW Business Chamber awards with the rollout of a Regional Business Awards program in the Central West, Mid North Coast, Murray Riverina, Northern Rivers, New England North West, and Sydney Regions.

Full list of 2013 State Business Award winners:

Business of the Year & Excellence in Innovation – Ocular Robotics

Young Business Executive – David Atkins, Medico Legal Opinions

Young Entrepreneur – Kristy Lee Johnston, The Footprint Group

Business Leader – Sharon Winsor, Indigearth

Employer of Choice – Luna Park, Sydney

Excellence in Business Ethics – Enterprise & Training Company

Excellence in Export – SWA Water Australia

Excellence in Small Business – Rural Fit

Excellence in Sustainability – Edstein Creative Stone

Local Chamber of Commerce – Deniliquin Business Chamber

Media Contact – Damian Kelly 0401 773 825