



BlueMount Capital WA Office bolsters portfolio offering in the Food & Beverages Sector

The Western Australian Office of BlueMount Capital is pleased to introduce four mandates in the Food & Beverage (F&B) sector, with the common feature being premium quality and high value products with good management. Our client companies' operations range from Australian beef cattle, to Black Caviar, Czech craft beer to premium cigars.



Hamersley Agricultural Investment (HAI) is in the process of acquiring a number of beef producing pastoral leases in Western Australia. HAI plans to aggregate and consolidate 21 properties and become a Tier One producer of beef cattle with approximately 4,000,000 hectares of land and approximately 190,000 head of cattle. HAI will initially sell around 50,000 head of cattle and increase sales to 120,000 head of cattle per annum to supply the growing demand for quality Australian "clean and green" beef from China, Vietnam, Indonesia and the Middle East. The first off-take agreement is in place.



The Thai Sturgeon Farm Co., Ltd. (TSF) has an established aquaculture facility in Thailand, farming Siberian sturgeon for high quality caviar, sturgeon meat and value-added products for national and international markets. The production of caviar has changed dramatically in the 21st century, with commercial sturgeon farming in aquaculture facilities increasing to fill the void left by the rapidly decreasing traditional farming of wild sturgeon in the Caspian and Black Sea.



Two Tales Brewing (TTB) is a craft beer producing company, registered in the Czech Republic, who desire to restore the rich taste and diversity that once reigned throughout Bohemia. TTB's expansion plans include expansion into new geographical markets, increasing production and further strengthening of the company's marketing and promotion. The craft beer market is one of the fastest growing and most profitable markets in the food and beverages sector globally. For example, the developed markets of the USA and Canada have grown 16% and 19% respectively over the past two years, and the developing market of Asia has grown at a phenomenal 76% over the past two years.



Cigar Trust LLC (CT) is the product of two premium cigar businesses, El Primer Mundo Cigars LLC and 2 Cigar Guys, consolidating on and expanding existing operations. CT's plans include expanding into new geographical markets (spurred by recent changes enacted by the US FDA restricting access to the cigar market), increasing production and supply chain functionality and further strengthening of the company's marketing and promotion. The US market accounts for approximately 60% of cigar consumption globally, the Premium Cigar Market being approximately US\$4.6 billion annually. Asia is presently the fastest growing Premium Cigar market in the world, growing at approximately 7% per annum.

For further information on any of the projects, please contact: perth@bluemountcapital.com

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