



January 18, 2013

## OCULAR ROBOTICS LIMITED (ASSOB: OCR)

### Novitec Announced as Korean Distributor and Solutions Provider for Ocular Robotics RobotEye Products



Ocular Robotics Limited (ASSOB:OCR) is very pleased to announce that it has appointed Novitec Co. Ltd. as a distributor and solutions provider for the Korean market.

Novitec will represent all of Ocular Robotics product classes including our 3D laser scanners, vision systems and OEM modules in the Korean market. Novitec staff have extensive experience in technology sales in Korea and in particular in the areas of machine vision and imaging.

The team at Novitec will provide direct sales of Ocular Robotics products to industry, defense and research customers but also solutions development that take advantage of the capabilities provided by Ocular's technology. The strengths of Novitec's technical staff are a good fit for many areas that are relevant to the RobotEye technology and we look forward to seeing our products put to many interesting uses in solutions which Novitec supplies to its customers.

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Mark Bishop - Director, CEO