

OCULAR ROBOTICS LIMITED (ASSOB: OCR) - VISION 2012 REPORT

RobotEye Stars at VISION 2012 in Stuttgart



Ocular Robotics Limited (ASSOB: OCR) was selected by [Allied Vision Technologies \(AVT\)](#) a global machine vision camera manufacturer to collaborate with them on the centrepiece demonstration at the most important marketing event in their calendar. The resulting collaboration between AVT and Ocular Robotics at the VISION 2012 tradeshow in Stuttgart was the star demonstration of the exhibition. The demonstration involved the RobotEye RE01 Vision system using an AVT GT1920 camera mounted on a mock up of a Mars Rover in a Martian landscape with visitors being able to appreciate the extreme speed and precision the RobotEye brings to vision system pointing by viewing the demonstration but also to have a hands on experience using the head mounted display (HMD).



Visitors to the stand could see the RobotEye [monitoring the position of four aliens](#) in the landscape with such precision that many did not believe the images were being updated on the screen until the motion in the background of the scene was pointed out.

In another phase of the demonstration visitors were able to [view the Martian landscape](#) from the perspective of the rover through the RobotEye by wearing a head mounted display (HMD) provided by Rockwell Collins.



The collaboration with our camera partner AVT was a resounding success with strong interest and enquiry about our RobotEye systems and visitors to the stand frequently commenting that it was the best demonstration at the show. Ocular Robotics also greatly appreciates the resources that AVT brought to this demonstration and the hospitality shown to us during the show. In addition to the show itself the demonstration and our RobotEye vision systems continue to receive exposure through conventional and social media coverage such as those below;

- Intending visitors to the show were warmed up with this [AVT Pre Show Press Release](#)
- The current [Allied Vision TV](#) has video of the activities on the AVT Stand at VISION 2012
- Coverage by [Vision Systems Design](#) has Ocular's Dave Wood explaining why we chose AVT as our camera partner.
- A lengthy [video interview](#) in German with AVT's Jean-Philippe Roman by Industrielle Automation with a significant piece on the VISION 2012 demonstration from around 7:25 in.

A handwritten signature in black ink, appearing to be 'MA' or similar, positioned above a horizontal line.

Mark Bishop - Director, CEO