



Thursday, 16 March 2017

***Media Release***

**Trac Group roll out of Tractile™ Solar Roofing gains momentum**

Trac Group's strategy to build a network of distributors continues to gain momentum with the recent appointment of agents in Perth, Australia and Copenhagen, Denmark.

Growing enquiries for Tractile in Western Australia has led to the appointment of Jason Caruana of Amphibia Engineering Pty Ltd as an agent. Jason is an architect specialising in building with composite materials and has long standing relationships with a number of builders. Together with Jason Perkins a series of product presentations were held in January with architects, builders and developers. In March we confirmed an order for the first shipment of Tractile products to Perth. This will establish a reference roof for local Perth residents to visit and view as a common enquiry is "where can I see a roof?". Being able to see product locally is a key part of building trust with customers and converting leads to sales.

Arne Grontvedt of Solar Partners ApS approached Trac Group requesting to become a distributor. Arne has years of experience in distributing products across Europe and recent bought into a solar company. After an extensive worldwide research on roof integrated solar products he determined Tractile as the best available. With a focus on Denmark and Scandinavia Arne is excited at the opportunity because Scandinavian countries are known for their love of good design and Tractile is a perfect product. Indeed Sydney Opera House was designed by Jorn Utzon of Denmark. Solar Partners will be exhibiting Tractile at Building Green Aarhus 29-30 March.

Trac Group will continue to appoint agents as part of the worldwide distribution strategy for Tractile™.

A handwritten signature in blue ink, appearing to be 'JP', with a stylized flourish extending from the top right.

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