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ScreenCoach Launches with A Current Affair National TV Feature

We are thrilled to announce the launch of our revolutionary screen-time management solution, ScreenCoach. An integrated product that works across multiple platforms and rewards the kids for doing non-screen activities.

We received National TV coverage, being featured on A Current Affair on Thursday 16th February and have had an amazing response, with over a million views across all platforms.



You can watch the story here. <https://tinyurl.com/ScreenCoachACA23>

Their Facebook post of our story went viral, with over 225K views to date.



We have also created a new “How it Works” video and updated our website, you can watch the video here. www.myscreencoach.com

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We have had a healthy influx of customers and enquiries. We've had parents saying they've been waiting for something like this and have tried other screen time management options before ours.

We have launched with a discounted public trial (beta) offer of \$2.99/month for 6 months while we continue to update and improve the App based on user feedback.

We are now following up with a Facebook ad campaign and Google ad campaigns to test and measure ready to scale further.

Peter & Stephanie Kakris
ScreenCoach Co-Founders