

**25 May 2023**

## **SFG Update:**

The directors are pleased to share some updates about our company, Supafitgrow, as we continue to make significant strides in the fitness industry.

We are delighted to announce that we have just secured Inspire Brands for a 12-month contract. The deal involves CRM (Customer Relationship Management) services, with an option to expand into full service in the future. After ten weeks of meticulous negotiations, we finalized the contract valued at USD\$66,000 last night and have signed commercial terms. This is an exciting opportunity for us as we continue to broaden our portfolio of partnerships.

In addition to Inspire Brands, we are also proud to announce that we have added seven F45 Gyms to our client list within the last week.

Moreover, we have brought on board 15 active Anytime Fitness "Trailblazer" gyms in the Philippines for CRM services, with commercial terms signed. Encouragingly, Anytime Fitness is expanding its footprint, and we are looking forward to supporting up to 20 gyms in the future as their preferred partner for CRM.

Another proud milestone for us is being nominated as a finalist for the Start-Up of the Year by the Fit Summit. You can find more about this nomination at: <https://thefitsummit.com/world-awards-finalists/>



**Benjamin Donhardt**  
Director



**Michael Friedman**  
Director