



Media Release – 07th October 2021

Responding to identified industry and individual needs, Spatial Hub Analytics (SHA), has developed an easy to use product, designed for mobile devices, that allows users to conduct initial assessments of a property, its development opportunities, constraints and risks. Users will have the option to buy a basic report with a high-level summary of site and planning factors or a more advanced report with additional overlays of information such as fire and flood risks and items such as Council Services.

Designed to be used in the field by individuals, smaller developers, real estate agents and town planners, the aim is to provide "property intelligence in your hand" at an affordable price. Today, an initial assessment report by a Town Planner of a site's potential may cost between \$500-\$1000. SHA's product will provide much of the same information for \$50 and within minutes rather than days. For a small developer conducting between 5-10 initial assessments a month the value of the product becomes very clear.

The product will be launched in the 1st quarter of 2022. A more sophisticated product based on interactive mapping tools will follow 3-4 months later.

Guy A Hamilton

Guy Hamilton
Director

About Spatial Hub Analytics

Spatial Hub Analytics Pty Ltd (SHA) is an Australian company offering a geospatial data and analytics software platform called SpatialHub, developed to provide customers with a cost effective and intelligent way to access, model and use spatial data and develop solutions based on image intelligence. The Company's unique open-architecture 4D platform has been designed to be agnostic to data sources and data types, resulting in a flexible and multifaceted analytical tool. [Find out more here.](#)